



Website Categorization and Contacts Coverage

With millions of active websites worldwide, categorization and context can save time and resources yet comes with technical challenges.

Thousands of websites are launched, redesigned, and decommissioned every hour. Some are targeted at different legitimate industries, while others provide inappropriate and not-safe-for-work (NSFW) content. Classifying websites into their correct categories and obtaining owner contact information is an optimum business strategy, but manually doing so can be impractical and difficult.

Website categorization and contact data extraction involve fetching each website's content and metadata, thus requiring significant computational power to enable text classification, natural language processing (NLP), and other machine learning (ML) processes. Add to that challenge the fact that existing classifications need to be regularly updated, as websites are constantly revamped and their content modified to suit new branding messages or owners' activities. Ensuring accurate and fresh website categorization requires tapping the right data partner with powerful technical resources and flexible and easy-to-use data access gateways.

Stay on top of the dynamic Web with unified access to website categorization and contacts data.

Our extensive website intelligence includes access to 224+ million websites parsed and classified into multiple categories. We also provide access to 283+ million contact information, including social media profiles, email addresses, and phone numbers.

By harnessing advanced NLP and ML capabilities, our experts continue to analyze 4+ million websites daily. We offer this growing repository in well-parsed and normalized data formats through real-time APIs and downloadable data feeds. We provide flexible data access packages with licensing options for data redistribution. [Contact us](#) for more information or download our website categorization and contacts data samples here: [CSV](#) | [JSON](#).

224 million+
Websites parsed

4 million+
Websites parsed daily

283 million+
Contacts

Practical Usage

Get the website intelligence you need to:

- Block access to websites that belong to NSFW and nonwork-related categories
- Implement Internet filtering and subscriber analytics to prevent fraud
- Protect your brand image by ensuring media placement in appropriate categories
- Spot inconsistencies in the classification and contact information of potential suppliers and partners as part of third-party risk assessment and monitoring
- Create personalized and hyper-targeted content marketing strategies
- Build and expand business-to-business (B2B) marketing contact lists

What Website Records Are Included?

Our website intelligence contains categorization and contact data points. See the table below for an overview of each record we provide and what they mean.

Data Points	Description
Meta title	Contains the website title reflected in the website's title tag
Meta description	Specifies the website description found on the main page's meta tag
Social links	URLs of the website owner's Facebook, Instagram, Twitter, and LinkedIn profiles, as specified on the main page
Email	Contains the email address and its description, which could refer to a person or department
Phone number	The telephone number listed on the website and specified call hours
Postal address	Lists the postal addresses listed on the website
Country code	Displays the website's country code
Company name	Lists possible company names
Website categories	<i>Data feed delivery model</i> – Up to 3 categories to which the website belongs <i>API delivery model</i> – 500+ categories aligned with the Internet Advertising Bureau (IAB) standards; see sample output for the complete list here



What Delivery Models Do You Provide?

Our website intelligence is accessible through batch feeds, API calls, and GUI tools. See the table below for an overview of our main DNS data delivery models.

Product	Delivery Model
Website Contacts and Categorization Feed	Daily Feed
Website Contacts	Real-time API
Website Categorization	Real-time API

About Us

WhoisXML API aggregates and delivers comprehensive domain, IP, DNS, and subdomain data repositories. WhoisXML API has more than 52,000 satisfied customers from various sectors and industries, such as cybersecurity, marketing, law enforcement, e-commerce, financial services, and more. Visit whoisxmlapi.com or contact us at sales@whoisxmlapi.com for more information about our products and capabilities.



WhoisXMLAPI
The Who Behind Domain, IP & Cyber Threat Intelligence